

BRIEF SUMMARY

Wagner, A. D., & Koutstaal, W. (2002). Priming. In V. S. Ramachandran (Ed.), *Encyclopedia of the Human Brain* (Vol. 4, pp. 27–46). San Diego, CA: Academic Press.

[From the chapter] Priming refers to facilitative changes in the ability to identify, generate, or process an item due to a specific prior encounter with the item. This article [considers] theoretical accounts of priming, surveying the extensive evidence regarding this form of nondeclarative memory that has been derived from behavioral, neuropsychological, neuroimaging and electrophysiological approaches.
